

The Rise of Exploitation Movie Posters Collection Book: A Must-Have for Film Enthusiasts

In the fascinating world of cinema, movie posters have always played a crucial role in attracting audiences and generating buzz around a film. They are the visual representation of the movie, often acting as the first point of contact between the film and its potential viewers. Over the years, movie posters have evolved significantly, reflecting the changing trends, styles, and marketing strategies of the film industry.

One particular genre of movie posters that has gained immense popularity among collectors and enthusiasts is exploitation movie posters. Exploitation films are known for their provocative and outrageous themes, pushing boundaries and targeting niche audiences. These films often centered around topics considered taboo or controversial, such as sex, violence, drugs, or other explicit content.

With the rise of exploitation cinema, a new coffee table book has emerged that celebrates the enticing and visually stunning world of exploitation movie posters. This book, titled "The Rise of Exploitation: A Visual Journey through Provocative Cinema," curated by renowned film critic and collector, John Smith, takes readers on an extraordinary journey through the history and artistry of exploitation films.

Rise of Exploitation: B-movie Posters Collection

(Book 2) by Brandon Dixon (Kindle Edition)

★★★★☆ 4.7 out of 5

Language : English

File size : 25539 KB

Text-to-Speech : Enabled

Screen Reader : Supported



Enhanced typesetting : Enabled
Print length : 397 pages
Lending : Enabled



Unveiling the Hidden Gems of Exploitation Cinema

The book showcases a vast collection of rare and hard-to-find exploitation movie posters, allowing readers to explore the aesthetic evolution of this genre. It offers a compelling glimpse into the imaginative and audacious artistry that went into advertising these groundbreaking films.

From grindhouse classics of the 1960s and 1970s to the modern underground cult hits, *The Rise of Exploitation* sheds light on the legacies left by these often maligned and misunderstood films. It unearths hidden gems that were once disregarded by mainstream audiences and showcases their essential contributions to the development of cinematic conventions.

A Visual Feast for Film Aficionados

Featuring over 300 pages of vibrant, high-resolution images, this visually stunning book will captivate film enthusiasts, graphic designers, and art lovers alike. Each page tells a unique story, inviting readers to immerse themselves in the fascinating narratives behind these iconic posters.

The book not only highlights the provocative imagery but also explores the socio-cultural contexts in which these films emerged. Through expert commentary and interviews with filmmakers, actors, and critics, readers gain a deeper understanding of the impact and significance of exploitation cinema in shaping the broader cultural landscape.

The Perfect Addition to Your Collection

For movie poster collectors and enthusiasts, "The Rise of Exploitation" is an indispensable addition to their libraries. Its comprehensive and meticulously curated collection offers a rare opportunity to own a piece of film history.

Each poster in the book is accompanied by detailed descriptions and background information, providing invaluable insights into the creative processes and marketing strategies that defined the exploitation genre. From B-movie classics to contemporary underground hits, this collection spans decades of cinematic exploration.

Whether you are a seasoned collector or a casual fan, "The Rise of Exploitation" promises to be a captivating journey into the captivating world of provocative cinema.

Order Your Copy Today!

Experience the allure and captivating artistry of exploitation movie posters by securing your copy of "The Rise of Exploitation" today. Dive into the history, aesthetics, and impact of these groundbreaking films that pushed the boundaries of storytelling and challenged societal norms.

With its visually arresting pages and comprehensive exploration, this book is a testament to the power of art and its ability to captivate, provoke, and inspire.

Hurry and get your hands on a copy of "The Rise of Exploitation: A Visual Journey through Provocative Cinema" now! Limited copies available!



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The 1960s and 1970s mark the golden age of the independent B movie, made outside of Hollywood's major film studios. As censorship pressures lifted in the early 1960s, the low-budget end of the American motion picture industry increasingly incorporated the sort of sexual and violent elements long associated with so-called exploitation films. The death of the Production Code (The Production Code was officially scrapped in 1968, to be replaced by the first version of the present-day rating system) and the major success of the exploitation-style Easy Rider the following year fueled the trend through the subsequent decade. The success of the B-studio exploitation movement had a significant effect on the strategies of the major studios during the 1970's. In the early 1970s, the growing practice of screening non-mainstream motion pictures as late shows, with the goal of building a cult film audience, made the midnight movie a significant new mode of cinematic exhibition, with transgressive connotations. Socializing in a countercultural milieu was part of the original attraction of the midnight filmgoing experience, something like a drive-in movie for

the hip. The midnight movie success of low-budget pictures made entirely outside of the studio system spurred the development of the independent film movement. With the loosening of industry censorship constraints, the 1960s and 1970s saw a major expansion in the production and commercial viability of a variety of B-movie subgenres that have come to be known collectively as exploitation films. The term gained broader application as well: Exploitation-style promotional practices had become standard practice at the lower-budget end of the industry; with the majors having exited traditional B production, exploitation became a way to refer to the entire field of low-budget genre films. The combination of intensive and gimmick-laden publicity with movies featuring vulgar subject matter (as judged by mainstream standards) along with often outrageous imagery dated back decades. Exploitation had originally defined truly fringe productions with a dose of shocking content, made outside the Hollywood system. They were not generally booked as part of movie theaters' regular schedules but rather presented as special events. In the era of the traditional double feature, no one would have characterized these exploitation films as "B movies." As production and exhibition practices changed, so did the terms of definition.

Exploitation films may adopt the subject matter and styling of regular film genres, particularly horror films and documentary films, and their themes are sometimes influenced by other so-called exploitative media, such as pulp magazines. They often blur the distinctions between genres by containing elements of two or more genres at a time. Their subgenres are identifiable by the characteristics they use.



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