# Ecommerce Business Ideas To Start For Beginners I Facebook Ad Ecommerce

Are you a beginner looking to start your own ecommerce business? With the rise of online shopping and the increasing popularity of social media, there has never been a better time to get started in the ecommerce industry. And one of the most effective ways to market your ecommerce business is through Facebook ads. In this article, we will explore some ecommerce business ideas that are perfect for beginners and how you can use Facebook ads to promote and grow your business.

## 1. Dropshipping:

Dropshipping is a popular business model for beginners as it requires little upfront investment. With dropshipping, you do not need to keep inventory of the products you sell. Instead, you partner with a supplier who ships the products directly to your customers. This allows you to focus on marketing and customer service, rather than logistics. You can choose to sell a wide range of products or specialize in a specific niche based on your interests and target market.

To promote your dropshipping business on Facebook, create engaging and visually appealing ads that showcase your products. Use the alt attribute of your images to include relevant long descriptive keywords that accurately describe what is being shown in the image. This will not only improve the accessibility of your ads for visually impaired users but also optimize them for search engines.

Beginner Ecommerce 202: 2 Ecommerce Business Ideas to Start for Beginners. Facebook Ad



# **Ecommerce & Supplement Selling Business.**

by Gian Paolo Marcolongo(Kindle Edition)

🚖 🚖 🚖 🚖 4 out of 5		
Language	: English	
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Text-to-Speech	: Enabled	
Screen Reader	: Supported	
Enhanced typesetting : Enabled		
Word Wise	: Enabled	
Print length	: 87 pages	
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## 2. Print on Demand:

Print on Demand is another ecommerce business idea that is beginner-friendly. With print on demand, you can create and sell custom-designed products such as t-shirts, mugs, and phone cases. You simply upload your designs to a print on demand platform, and they handle the printing, packaging, and shipping of the products. This eliminates the need for inventory management and allows you to focus on creative design and marketing.

When advertising your print on demand products on Facebook, use compelling images and catchy headlines to grab the attention of your target audience. Use the alt attribute of your images to include long descriptive keywords that accurately describe the design and product being shown. This will improve the visibility of your ads in search results and help attract more potential customers.

#### 3. Handmade Products:

If you are a crafty individual, selling handmade products can be a profitable ecommerce venture. Handmade products have a unique appeal and cater to a niche market that values authenticity and quality. From jewelry to home decor, the possibilities are endless when it comes to handmade products. You can either sell your products on an established marketplace or start your own online store.

When advertising your handmade products on Facebook, use high-quality images that highlight the craftsmanship and attention to detail. Include descriptive keywords in the alt attribute to give users an idea of the materials used and the uniqueness of your products.

### 4. Subscription Box Service:

Subscription box services are gaining popularity in the ecommerce industry. With a subscription box service, customers receive a curated selection of products on a regular basis. This business model allows you to create a loyal customer base and generate recurring revenue. You can curate subscription boxes based on specific interests or target different demographics.

When advertising your subscription box service on Facebook, focus on the value and variety of products included in each box. Use the alt attribute of your images to include long descriptive keywords that accurately describe the theme and contents of your subscription box.

## 5. Online Courses:

If you have expertise in a particular field, you can monetize your knowledge by creating and selling online courses. Online learning has become increasingly popular, and people are willing to pay for valuable and convenient educational experiences. You can create courses on various topics such as digital marketing, cooking, photography, or language learning.

When promoting your online courses on Facebook, use attention-grabbing headlines and compelling images to showcase the benefits of your courses. Include relevant long descriptive keywords in the alt attribute of your images to optimize them for search engines and cater to visually impaired users.

, starting an ecommerce business as a beginner is an exciting opportunity to tap into the growing online market. Facebook ads can play a crucial role in promoting your ecommerce business and driving traffic to your website. Whether you choose dropshipping, print on demand, selling handmade products, offering a subscription box service, or creating online courses, using Facebook ads effectively can help you reach your target audience and achieve success in the ecommerce industry.



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Here are 2 Business Ideas to Help You Start Your Ecommerce Training Today!

NO HUGE CAPITAL REQUIRED TO GET STARTED.

#### 100% STEP BY STEP - NO HOLDS BARRED TRAINING.

#### NO BUSINESS OR MARKETING EXPERIENCE REQUIRED.

Here's a preview of what you will learn:

#### FACEBOOK AD ECOMMERCE

- The best market to target for beginners
- How to confirm market size and possible profitability
- How to find the best product to sell on Facebook (note: there are some products
- that no matter how awesome they are, they just won't sell on Facebook)
- How to create your own Shopify store fast!
- How to set up a product listing from A to Z
- How to start advertising on Facebook for as cheap as possible
- The 3 things you needs before you create your first ad
- How to evaluate the product and what to do after the testing phase
- How to fulfill the product via dropshipping on AliExpress

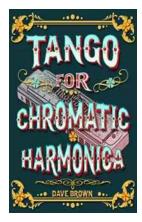
#### SUPPLEMENT BUSINESS 101

- Why your objections are just excuses in disguise!
- How to get started with the supplement business with a bootstrap budget
- The exact process on how to make money in the supplement business from start to finish
- How to target a market that is already making a lot of money
- How to find the best products to sell
- How to set up your campaign for maximum profits
- How to write product sales letter that converts viewers into buyers
- How to analyze your results so you can grow your business even more!

Look, you can trial and error your way to success or you get your copy of this bundle and learn a step by step methodology of making money via internet marketing

It's totally up to you.

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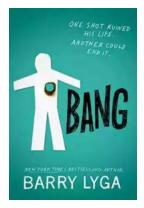
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