

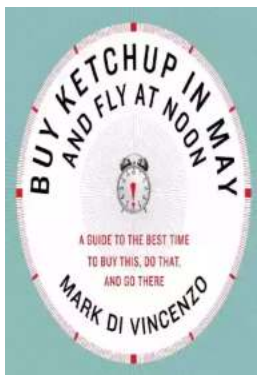
Buy Ketchup In May And Fly At Noon: The Surprising Connection

Have you ever heard the saying "Buy ketchup in May and fly at noon"? It might seem like a nonsensical phrase, but it turns out there is a surprising connection between buying ketchup in May and flying at noon. In this article, we will explore the origins of this unusual advice, its significance, and whether there is any truth to it.

The Origin of the Phrase

The origins of the phrase can be traced back to the early days of air travel. During the 1950s and 1960s, flying on commercial airlines was a luxury that only a few people could afford. As a result, airlines struggled to fill their seats and maintain profitability. To encourage people to fly more, airlines came up with various marketing strategies and promotions.

One such promotion was the idea of serving extravagant meals on flights. These meals often included ketchup as a condiment, and the demand for ketchup was high. However, there was a catch - airlines had to import ketchup from other countries because there wasn't enough domestic supply.



Buy Ketchup in May and Fly at Noon: A Guide to the Best Time to Buy This, Do That and Go There

by Mark Di Vincenzo (Kindle Edition)

★★★★☆ 4 out of 5

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Paperback	: 108 pages
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Importing ketchup was a costly affair due to the associated transportation and logistical expenses. To save money, airlines started encouraging people to buy ketchup in May when it was cheap and readily available, so they could avoid the higher costs of importing it later in the year.

The Connection to Flying at Noon

But why the connection between buying ketchup in May and flying at noon? It all comes down to flight schedules. Noon was considered an off-peak time for flights, and airlines often struggled to fill those flights. To incentivize people to fly at noon, airlines started offering discounted tickets and special deals.

The relationship between buying ketchup in May and flying at noon became a popular piece of advice that was associated with saving money. The idea was that if you bought ketchup in May and saved some money, you could then use that saved money to take advantage of the discounted flights at noon.

Is There Any Truth to the Advice?

Now that we know the origin of the phrase and its connection to flying at noon, the question arises - is there any truth to this advice? The answer is both yes and no.

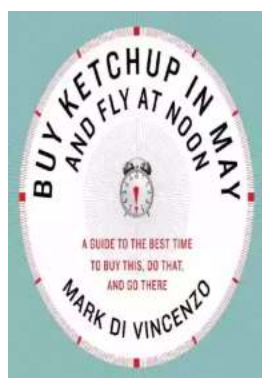
While buying ketchup in May might not directly lead to discounted airline tickets, the underlying concept of saving money and being strategic about spending can definitely help you afford a flight. By taking advantage of sales, promotions, and planning your travel in advance, you can potentially save enough money to make flying at noon or any other time more feasible.

Furthermore, it's worth noting that airline pricing is impacted by a variety of factors, including demand, competition, and seasonality. While flying at noon may not guarantee you the best possible fare, it can sometimes be a less popular time, offering you the chance to find better deals.

In Summary

So, the next time you come across the phrase "Buy ketchup in May and fly at noon," you now have a deeper understanding of its origins and significance. While there may not be a direct correlation between buying ketchup in May and flying at noon, the underlying message of being strategic about your spending and saving money can still hold true.

Ultimately, whether you choose to buy ketchup in May or fly at noon, it's important to consider your own financial situation, travel plans, and preferences. With careful planning and a bit of luck, you might be able to find some great deals on flights and enjoy the journey of a lifetime!



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An enlightening compendium of the best times of day, week, month, and life to do a variety of things — from the serious (money, marriage) to the mundane (taking a nap, walking your dog) — to save time and money in tough economic times.

Have you ever wanted to know the best day of the week to buy groceries or go out to dinner?

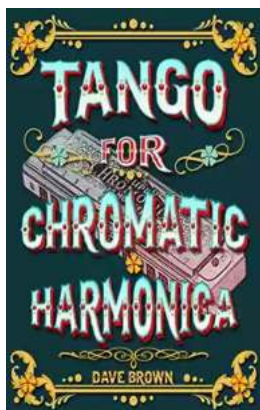
Have you ever wondered about the best time of day to ask someone out on a date—or for a raise?

A handy collection of helpful life hacks, *Buy Ketchup in May and Fly at Noon* tells you the best time—of the day, of the week, of the month or of the year—to do almost anything. Do you know:

- The best time of day to be operated on?
- The best month to buy an iPod?
- The best day of the week to avoid lines at the Louvre?
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